



Master of Applied Hospitality Management

Become a Global Hospitality Leader



Turn your passion for hospitality into a leadership career with the
Master of Applied Hospitality Management (MAHM)
at Le Cordon Bleu New Zealand

This programme is designed to develop the next generation of hospitality leaders. You will develop advanced skills in:

1. Leadership and people management
2. Hospitality finance and strategy
3. Entrepreneurship and innovation
4. Global hospitality operations

Through an Applied Industry Research Project, you will gain hands-on experience and professional networks that prepare you for managerial roles in hospitality.

Why Choose MAHM?

- ✓ Learn from experienced hospitality professionals
- ✓ Small classes with personalised attention
- ✓ Strong industry connections
- ✓ Global Le Cordon Bleu alumni network
- ✓ Opportunity to gain professional experience in New Zealand after graduation

Why Study at Le Cordon Bleu New Zealand?

- ✓ Internationally recognised qualifications
- ✓ Industry-experienced faculty
- ✓ Strong hospitality industry partnerships
- ✓ Access to a global alumni network
- ✓ Study in one of the world's safest and most liveable countries
- ✓ Graduates are eligible for a **three-year Post-Study Work Visa in New Zealand** upon successful completion of the programme.

Graduates pursue **Careers** such as:

- ❖ Hospitality Management & Operations
- ❖ Sales, Marketing & Customer Experience
- ❖ Food & Beverage Management
- ❖ Revenue, Finance & Business Strategy
- ❖ Human Resource & Talent Management
- ❖ Entrepreneurship & Hospitality Innovation
- ❖ Sustainability & ESG Management
- ❖ Tourism, Events & Destination Management
- ❖ Hospitality Consulting & Advisory
- ❖ Research & Academic Pathways

Programme Overview

Master of Applied Hospitality Management

The Master of Applied Hospitality Management (MAHM) at Le Cordon Bleu New Zealand prepares graduates for leadership and management roles in the global hospitality industry.

This 18-month master's degree combines advanced academic knowledge with practical industry experience. Students develop strategic, financial, and entrepreneurial skills while exploring global hospitality trends and business practices.

Programme Structure

- **Level:** NZQF Level 9
- **Credits:** 180
- **Duration:** 18 months full-time
- **Intakes:** February & August
- **Location:** Wellington, New Zealand
- **Tuition Fee:** NZD55,000

Year 1 – Academic Courses (120 Credits)

Students study key areas of hospitality management including:

- People, Leadership and Culture
- Managing Hospitality in the International Context
- Hospitality Managerial Finance
- Entrepreneurship in Hospitality
- Research Methods
- Strategic Pricing and Customer Management
- Risk Management
- Food and Beverage Supply Chain Management

Year 2 – Applied Industry Research Project (60 Credits - Overall 600 hours)

Students complete a **6-month Applied Industry Research Project**, allowing them to apply their learning in real hospitality organisations such as hotels, restaurants, tourism businesses, and events companies. The research project includes:

- Industry placement **integrated with a research project.**
- Applied research project addressing a real industry challenge
- Final seminar presentation

Learning Experience

Students benefit from a dynamic learning environment that includes:

- Hospitality case studies
- Industry guest lectures
- Applied research projects
- Interactive workshops and group projects
- Industry engagement activities

Classes are delivered face-to-face with approximately **35 hours of study per week**, combining classroom learning and independent study.

Programme Highlights

Industry Research Project

Students complete a professionally supervised **6-month Applied Industry Research Project**, gaining valuable real-world experience while building professional networks.

Industry-Relevant Curriculum

The programme integrates leadership, finance, strategy, and supply chain management to reflect the evolving needs of the hospitality industry.

Research and Innovation

Students conduct applied research projects addressing real challenges within hospitality organisations.

Who is this programme for?

This programme is ideal for:

- Hospitality graduates seeking career advancement
- Industry professionals aiming for leadership roles
- Entrepreneurs interested in hospitality businesses
- Hospitality supervisors aiming for management roles
- Tourism and event professionals
- Entrepreneurs wanting to open hospitality businesses

Entry Requirements

- Bachelor's degree in hospitality, business, or related field with at least a B-Average, or
- Alternatively, applicants with a degree in another discipline may be considered if they have at least three years of relevant hospitality industry experience.

And

- IELTS Academic 6.5 overall (no band lower than 6)
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Tuition Fee

NZD \$55,000

Intakes

10 August 2026 and 8 February 2027

Enquire now and start your journey to becoming a global hospitality leader.

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<https://www.cordobleu.edu/new-zealand/welcome-to-new-zealand/en>