MASTER
OF INTERNATIONAL HOSPITALITY MANAGEMENT

CRICOS Code 088614J | Adelaide |

Fast-track your senior management career with a postgraduate degree to take you around the world.

Explore hospitality leadership from different angles: strategic principles, service quality management, risk and project management, to form a well-rounded skillset to lead in a global context. Learn with innovative technologies to position yourself to confidently meet evolving industry demands.

Hospitality Industry Experience allows you to refine and develop your management style in a 6-month Work Integrated Learning (WIL) placement, where you will apply on-campus learning in a hospitality business context. With support from a dedicated Industry Engagement team, this work-based learning experience builds a foundation for your career.

Potential Career Paths

General Manager | Business Development Manager | Rooms Division Manager | Events Management | Human Resources Manager | Hotel Finance Manager | Revenue Manager | Sales and Marketing Manager

COURSE STRUCTURE
Graduate Certificate in International Hospitality Management (6 months)
- Service Quality Management
- People, Leadership and Performance
- Global Business Environment
- Accounting for Management

Graduate Diploma in International Hospitality Management (6 months)
- Marketing Management
- Managing Hospitality in the International Context
- Research for Business Decision-Making
- Risk and Contingency Management

Master of International Hospitality Management (12 months)
- Strategic Principles
- Successful Hospitality Project Design
- Applied Hospitality Management
- Hospitality Industry Experience

LE CORDON BLEU
AUSTRALIA

KEY INFORMATION

Campus:
Adelaide - University of South Australia City West Campus

Intakes:
February and August

Duration:
Two years full-time

Work Integrated Learning (WIL):
One 6-month WIL placement

ENTRY REQUIREMENTS

Undergraduate degree or four years relevant business or hospitality experience and expertise at a management level. Applicants must be 18 years of age when the course commences. IELTS Academic: 6.5 with no band score below 6.

Assessment
You will be assessed through a combination of examinations, tests, essays, reflective journals, reports, projects, written assignments, oral presentations, classroom discussions and practical activities.

Course Credit
You can apply for course credit, a process that recognises prior study, skills and knowledge.

Fee-Help
Eligible Australian citizens can access FEE-HELP for all or part of their tuition fees. Access to FEE-HELP is subject to confirmation by the Australian government.

The Master of International Hospitality Management (MIHM) has two nested exit awards, or exit points: The Graduate Certificate of International Hospitality Management (GCIHM) and the Graduate Diploma of International Hospitality Management (GDIHM). Students may not enrol in the GCIHM or GDIHM as independent awards.

Students may exit early from the MIHM degree on satisfactory completion of the learning outcomes of the relevant nested exit award. An early exit from the MIHM may be for any personal or circumstantial reason.

Students may elect to exit from the MIHM after six months of full-time study with the GCIHM or with the GDIHM after one year of full-time study, providing that they have satisfied the learning outcomes of the relevant award.

Lucas Lee

LE CORDON BLEU
MASTER OF INTERNATIONAL HOTEL MANAGEMENT
ALUMNI HIGHLIGHT

BACHELOR OF BUSINESS (INTERNATIONAL HOTEL MANAGEMENT)
MASTER OF INTERNATIONAL HOSPITALITY MANAGEMENT

Current role: Complex Revenue Analyst
The Star Entertainment Group

Since graduating with a Master of International Hospitality Management from Le Cordon Bleu, Lucas's star has continued to rise.

At, 29 he won the coveted role of Revenue Manager at Best Western's Head Office, overseeing eight properties. A few years later, he was headhunted for his current role, Complex Revenue Analyst at Star Entertainment Group.

Every day is different in this rewarding role which, Lucas says, he thrives on, whether he is providing analytical support for hotel yield management; supporting sales with data-driven decisions; managing availability, rates and inventories; forecasting and reporting; or systems troubleshooting, his diverse skill-set rises to the challenge.

'The Master's programme gave me a global perspective of hospitality management, complemented by 6 months' Hospitality Industry Experience (industry placement) to refine my management skills in a real hospitality business.' – Lucas Lee