

Master of Applied Hospitality Management

An Administration Fee (or late fee) of \$150 will be charged if any fees remain unpaid after the Census Date.

Subject	EFTSL	Fees \$
Accounting for Managers	0.125	\$ 2,812.00
Business Continuity Management	0.125	\$ 2,812.00
Hospitality Business Planning	0.125	\$ 2,812.00
Hospitality Industry Experience A	0.250	\$ 5,624.00
Hospitality Industry Experience B	0.250	\$ 5,624.00
Managing Hospitality in the International Context	0.125	\$ 2,812.00
Marketing Management	0.125	\$ 2,812.00
Operations Management	0.125	\$ 2,812.00
People, Leadership and Performance	0.125	\$ 2,812.00
Research Methods for Decision Making	0.125	\$ 2,812.00
Revenue Management	0.125	\$ 2,812.00
Service Quality Management	0.125	\$ 2,812.00
*Advanced Consumer Behaviour	0.125	\$ 2,812.00
*Advanced Culinary Practice	0.125	\$ 2,812.00
*Brand Management	0.125	\$ 2,812.00
*Business Analysis	0.125	\$ 2,812.00
*Business and Corporations Law	0.125	\$ 2,812.00
*Business and Professional Ethics	0.125	\$ 2,812.00
*Business Risk Management	0.125	\$ 2,812.00
*Corporate Governance and Social Responsibility	0.125	\$ 2,812.00
*Design Thinking and Innovation	0.125	\$ 2,812.00
*Entrepreneurship	0.125	\$ 2,812.00
*Financial Accounting and Reporting	0.125	\$ 2,812.00
*Food and Wine Strategy	0.125	\$ 2,812.00
*Food Governance and Security	0.125	\$ 2,812.00
*Food Product and Process Design	0.125	\$ 2,812.00
*Food Supply Chain Management	0.125	\$ 2,812.00

Trimesters	Start date	End date	Census date
Trimester 1	1-Feb-27	30-Apr-27	18-Feb-27
Trimester 2	17-May-27	13-Aug-27	3-Jun-27
Trimester 3	30-Aug-27	26-Nov-27	16-Sep-27

Start and End dates as verified and published on <https://www.cordonbleu.edu/australia/academic-dates/en>

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*Food Systems	0.125	\$ 2,812.00
*Gastronomic Discourse and Culture	0.125	\$ 2,812.00
*Gastronomic Tourism	0.125	\$ 2,812.00
*Hospitality Industry Research Project A	0.250	\$ 5,624.00
*Hospitality Industry Research Project B	0.250	\$ 5,624.00
*Integrated Marketing Communications	0.125	\$ 2,812.00
*Knowledge Management	0.125	\$ 2,812.00
*Management Accounting	0.125	\$ 2,812.00
*Managerial Economics	0.125	\$ 2,812.00
*Managerial Finance	0.125	\$ 2,812.00
*Project Management Principles and Techniques	0.125	\$ 2,812.00
*Service Systems Design	0.125	\$ 2,812.00
*Social Marketing	0.125	\$ 2,812.00
*Strategic Human Resource Management	0.125	\$ 2,812.00
*Strategic Management	0.125	\$ 2,812.00
*Supply Chain Planning	0.125	\$ 2,812.00
*The Hotel Asset Ecosystem	0.125	\$ 2,812.00
*User Experience Design	0.125	\$ 2,812.00

* Units marked with an asterisk are elective or specialisation-specific units. Students are not required to complete all starred units and need only undertake those relevant to their selected major, specialisation, or elective study plan, in addition to the core course requirements.

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