

MASTER OF INTERNATIONAL HOSPITALITY MANAGEMENT COURSE RULES

Course title: Master of International Hospitality Management

Abbreviation: MIHM

1. Delivery:

- a. The MIHM is delivered in Adelaide in partnership with the University of South Australia.
- b. All units are delivered in semesters in accordance with the University of South Australia academic calendar.
- c. All units are core, with no electives.

2. Credit points:

- a. The MIHM requires the successful completion of 160 credit points (cp) in total, where one unit of study (unit) is worth ten (10) cp, including, where appropriate, any advanced standing or credit for prior academic achievement.
- b. EFTSL value of units: All units in this course have an EFTSL value of 0.125 per unit.
- c. The maximum credit that may be granted for other studies not taken with Le Cordon Bleu Australia in a cognate course is 80 cp.

3. Rate of progression:

- a. The expected normal rate of progression is 80 cp (or 1.0 EFSTL) per calendar year for a full-time study load.
- b. Students may not take more than 40 cp per semester.
- c. The maximum duration of completion of the course is 9 semesters, or 4.5 academic years.
- d. No unit can be taken more than once unless that unit is repeated because of failure.
- e. Once passed, a unit cannot be repeated.
- f. Units may be taken in any sequence in accordance with course progression rules and availability.
- g. Students may repeat a failed unit once without being asked to show cause as to why they should remain in the course. Students who fail a unit twice may be asked to show cause.
- h. Students may enrol as full- or part-time and vary this status from semester to semester.

4. Exit qualifications:

- a. The Graduate Certificate in International Hospitality Management is an exit qualification nested in the MIHM comprising the first four (4) units of the Master of International Hospitality Management.
- b. The Graduate Diploma in International Hospitality Management is an exit qualification nested in the MIHM comprising the first eight (8) units of the Master of International Hospitality Management.

Students may elect for any reason to exit the MIHM with either of the exit qualifications providing that they have successfully completed all the units in the relevant qualification.

5. Requirements for Completion of the Degree

To qualify for the degree, a student must successfully complete all units.



Course Structure

Grad Cert	Y1 S1 (Year 1, Semester 1)	U1 People, Leadership and Performance	U2 Global Business Environment	U3 Accounting for Management	U4 Service Quality Management
Grad Dip	Y1 S2	U5 Marketing Management	U6 Research for Business Decision Making	U7 Managing Hospitality in the International Context	U8 Risk and Contingency Management
Master	Y2 S1	U9 Successful Hospitality Project Design	U10 Strategic Principles	U11 Applied Hospitality Management (Double unit)	
	Y2 S2	U12 Hospitality Industry Experience			

SCHEDULE OF UNIT OFFERINGS

MIHM Core Units

Unit Code	Unit Title	Pre-requisite	Credit Points
BUSS5114	People, Leadership and Performance	-	10
BUSS5300	Global Business Environment	-	10
ACCT5011	Accounting for Management	-	10
BUSS5275	Service Quality Management	-	10
MARK5025	Marketing Management	-	10
BUSS5397	Research for Business Decision Making	-	10
BUSS5283	Managing Hospitality in the International Context	-	10
BUSS5277	Risk and Contingency Management	-	10
BUSS5286	Successful Hospitality Project Design	-	10
BUSS5273	Strategic Principles	-	10
BUSS5370	Applied Hospitality Management	80 cp	20
BUSS5369	Hospitality Industry Experience	110 cp	40