

Undergraduate Certificate in Hospitality Marketing

An Administration Fee (or late fee) of \$150 will be charged if any fees remain unpaid after the Census Date.

Subject	EFTSL	Fees \$ (FeeHelp students)
Introduction to Marketing	0.125	\$ 2,196
Destination Branding and Marketing	0.125	\$ 2,196
Media Management, Sponsorship and Evaluation	0.125	\$ 2,196
Sustainable, Cultural and Eco Tourism	0.125	\$ 2,196

Term	Start date	End date	Census date
Term 3	12 Jul 2021	17 Sep 2021	26 Jul 2021
Term 3a	09 Aug 2021	15 Oct 2021	23 Aug 2021
Term 4	04 Oct 2021	10 Dec 2021	18 Oct 2021
Term 4a	25 Oct 2021	28 Jan 2022	15 Nov 2021

Start and End dates as verified and published on <https://www.cordonbleu.edu/australia/academic-dates/en>

Not all units are offered in each study period. Please contact Admissions Australia <Australia-Admissions@cordonbleu.edu> with any questions you may have about your study plan.