

## **BACHELOR OF BUSINESS ADMINISTRATION**

**Course title:** Bachelor of Business Administration

**Abbreviation:** BBA

### **1. Credit points:**

- a. The BBA requires the successful completion of 240 credit points (cp) in total, where one unit of study (unit) is worth ten (10) cp, including, where appropriate, any advanced standing or credit for prior academic achievement.
- b. EFTSL value of units: All units in this course have an EFTSL value of 0.125 per unit.
- c. The maximum credit that may be granted for other studies not taken with Le Cordon Bleu Australia in a cognate course is 120 cp.

### **2. Rate of progression:**

- a. The expected normal rate of progression is 80 cp (or 1.0 EFSTL) per calendar year for a full-time study load.
- b. Students may not take more than 40 cp per trimester.
- c. Students may take a maximum of 12 units (120 cp) per calendar year where they have not failed a unit in the first two trimesters of any year of study.
- d. The maximum duration of completion of the course is eighteen (18) trimesters
- e. No unit can be taken more than once unless that unit is repeated because of failure.
- f. Once passed, a unit cannot be repeated.
- g. Students are required to complete three units (30 cp) at Level 100 before progressing to Level 200 or 300 units.
- h. Students must take a minimum of three units (30cp) at Level 300 in order to complete the qualification.
- i. Units may be taken in any sequence in accordance with course progression rules and availability.
- j. Students may repeat a failed unit once without being asked to show cause as to why they should remain in the course. Students who fail a unit twice may be asked to show cause. (See *Academic Progress Policy HE*)
- k. Students may enrol as full- or part-time and vary this status from trimester to trimester.
- l. Students are not required to undertake consecutive trimesters whether full- or part-time, providing that they meet the minimum progression requirements for full-time, which is 80 cp per year.

### **3. Exit qualifications:**

- a. The Diploma in Business is an exit qualification nested in the Bachelor of Business Administration comprising the first eight (8) units of Bachelor of Business Administration.
- b. The Associate Degree in Business is an exit qualification nested in the Bachelor of Business Administration comprising the first sixteen (16) units of Bachelor of Business Administration.

### **4. Requirements for Completion of the Degree**

To qualify for the degree, a student must complete one of the following study patterns drawn from the **Schedule of Offerings**:

240 cp consisting of:

- (i) 80 cp of Foundation Core units
- (ii) 30 cp of Advanced Core units
- (iii) 10 cp Capstone unit

(iv) 120 cp from the BBus majors as majors, minors or electives in one of the following combinations:

- a. 2 Majors + no Electives or Minors
- b. 1 Major + 6 Electives
- c. 1 Major + 2 Minors
- d. 1 Major + 1 Minor + 3 Electives
- e. 4 Minors
- f. 3 Minors + 3 Electives
- g. 2 Minors + 6 Electives
- h. 1 Minor + 9 Electives

## 5. Definitions

**Core unit:** a core unit is a required unit that must be passed in order to fulfil the requirements of the degree. The eight (8) core units in the first three trimesters are referred to as 'Foundation Core' units, and the remaining three (3) core units over subsequent trimesters are referred to as 'Advanced Core' units.

**Major:** is a set of six (6) prescribed units in a named discipline, plus a related capstone unit. Should a student select one or more majors in the Bachelor of Business Administration, this/these will be referred to as "the nominated major(s)."

**Minor:** is a set of three (3) units from a major other than the nominated major. There is no requirement to take only Level 200 units, but the capstone and work-integrated learning units may not be taken in a Minor.

**Elective:** is a unit for which students have a choice of units available to fulfil credit point requirements for that unit and is any unit from a major other than a nominated major, providing that the pre-requisites are observed. The capstone unit may not be taken as an elective.

## **DIPLOMA IN BUSINESS**

**Course title:** Diploma in Business

**Abbreviation:** DipBus

### **1. Description:**

- a. The DipBus is an exit qualification nested in the Bachelor of Business, Bachelor of Business Administration and Bachelor of Business/Bachelor of Business Administration qualifications.
- b. As an exit qualification, students may not enrol in the DipBus but only exit it from it on successful completion of constituent units.
- a. Advanced standing may not be awarded towards the DipBus as a qualification in its own right but only as a consequence of advanced standing towards the qualifications in which it is embedded.

### **2. Credit points:**

- a. The DipBus requires the successful completion of 80 credit points (cp) in total, where one unit of study (unit) is worth ten (10) cp, including, where appropriate, any advanced standing or credit for prior academic achievement.
- b. EFTSL value of units: All units in this course have an EFTSL value of 0.125 per unit.

### **3. Rate of progression:**

- a. The expected normal rate of progression is 80 cp (or 1.0 EFSTL) per calendar year for a full-time study load.
- b. Students may not take more than 40 cp per trimester. Therefore, the minimum time in which the requirements for the DipBus may be completed is two (2) trimesters.
- c. Students may take a maximum of 12 units (120 cp) per calendar year where they have not failed a unit in the first two trimesters of any year of study.
- d. The maximum duration for completion of the requirements for the DipBus is six (6) trimesters
- e. No unit can be taken more than once unless that unit is repeated because of failure.
- f. Once passed, a unit cannot be repeated.
- g. Units may be taken in any sequence in accordance with course progression rules and availability.
- h. Students may repeat a failed unit once without being asked to show cause as to why they should remain in the course. Students who fail a unit twice may be asked to show cause.
- i. Students may enrol as full- or part-time and vary this status from trimester to trimester.
- j. Students are not required to undertake consecutive trimesters whether full- or part-time, providing that they meet the minimum progression requirements for full-time, which is 80 cp per year.

### **4. Requirements for Completion of the Qualification**

To satisfy the requirements for the exit qualification of DipBus, a student must complete 80 cp from the **Schedule of Unit Offerings**, consisting of:

- (i) 80 cp of Foundation Core units

## ASSOCIATE DEGREE IN BUSINESS

**Course title:** Associate Degree in Business

**Abbreviation:** AssocDegreeBus

### 1. Description:

- a. The AssocDegreeBus is an exit qualification nested in the Bachelor of Business, Bachelor of Business Administration and Bachelor of Business/Bachelor of Business Administration qualifications.
- b. As an exit qualification, students may not enrol in the AssocDegreeBus but only exit it from it on successful completion of constituent units.
- c. Advanced standing may not be awarded towards the AssocDegreeBus as a qualification in its own right but only as a consequence of advanced standing towards the qualifications in which it is embedded.

### 2. Credit points:

- a. The AssocDegreeBus requires the successful completion of 160 credit points (cp) in total, where one unit of study (unit) is worth ten (10) cp, including, where appropriate, any advanced standing or credit for prior academic achievement.
- b. EFTSL value of units: All units in this course have an EFTSL value of 0.125 per unit.

### 3. Rate of progression:

- a. The expected normal rate of progression is 80 cp (or 1.0 EFSTL) per calendar year for a full-time study load.
- b. Students may not take more than 40 cp per trimester.
- c. The minimum time in which the requirements for the AssocDegreeBus may be completed is five (5) trimesters.
- d. Students may take a maximum of 12 units (120 cp) per calendar year where they have not failed a unit in the first two trimesters of any year of study.
- e. The maximum duration for completion of the requirements for the AssocDegreeBus is six (6) trimesters
- f. No unit can be taken more than once unless that unit is repeated because of failure.
- g. Once passed, a unit cannot be repeated.
- h. Students are required to complete three units (30 cp) at Level 100 before progressing to Level 200 or 300 units.
- i. Units may be taken in any sequence in accordance with course progression rules and availability.
- j. Students may repeat a failed unit once without being asked to show cause as to why they should remain in the course. Students who fail a unit twice may be asked to show cause.
- k. Students may enrol as full- or part-time and vary this status from trimester to trimester.
- l. Students are not required to undertake consecutive trimesters whether full- or part-time, providing that they meet the minimum progression requirements for full-time, which is 80 cp per year.

### 4. Requirements for Completion of the Qualification

To satisfy the requirements for the exit qualification of AssocDegreeBus in the BBus or BBus/BBA, a student must complete 160 cp from the **Schedule of Unit Offerings**, consisting of:

- (i) 80 cp of Foundation Core units
- (ii) 10 cp WORK101 Foundation Theory and Practical
- (iii) 10 cp WORK102 Industry Experience A
- (iv) 20 cp of Advanced Core units
- (v) 40 cp of Electives

To satisfy the requirements for the exit qualification of AssocDegreeBus in the BBA, a student must complete 160 cp from the **Schedule of Unit Offerings**, consisting of:

- (i) 80 cp of Foundation Core units
- (ii) 20 cp of Advanced Core units
- (iii) 60 cp of Electives

## Schedule of Unit Offerings

### Foundation Core

Unit Code	Unit Title	Pre-Requisite	Credit Points
COMM102	Reasoning and Communication	-	10
ISYS103	Business Information Systems	-	10
MGMT103	Management and Organisational Behaviour	-	10
MGMT104	Design Thinking in Business	-	10
DATA101	Business Data Analysis	-	10
ACCT101	Accounting Principles and Practice	-	10
HLTH101	Workplace Health and Safety	-	10
MRKT101	Introduction to Marketing	-	10

### Advanced Core

Unit Code	Unit Title	Pre-Requisite	Credit Points
LAWS203	Business Law	-	10
ACCT202	Business Finance	-	10
MGMT301	Decision Making and Leadership	Completion of 210 cp	10

### Capstone

Unit Code	Unit Title	Pre-Requisite	Credit Points
MGMT302	Strategic Management	Completion of 210 cp	10

### Additional required Units for the BBUS and BBUS/BBA

#### Work-Integrated Learning

Unit Code	Unit Title	Pre-Requisite	Credit Points
WORK101	Foundation Theory and Practical	Completion of 60 cp	10
WORK102	Industry Experience A	Completion of 80 cp	10
WORK201	Industry Experience B	Completion of 120 cp	10

## MAJORS

### Entrepreneurship and Innovation Major

Unit Code	Unit Title	Pre-Requisite	Credit Points
ECON202	Economics for Managers	-	10
ENTR202	Principles of Entrepreneurship	-	10
MGMT201	Project Management	-	10
ENTR203	Social Entrepreneurship	-	10
MGMT303	Risk Management	Completion of 120 cp	10
ENTR301	Entrepreneurship and Business Management	Completion of 120 cp	10

### Event Management Major

Unit Code	Unit Title	Pre-Requisite	Credit Points
TOUR203	Introduction to Tourism, Conventions and Events	-	10
MGMT201	Project Management	-	10
SCMT201	Supply Chain and Operations Management	-	10
MGMT303	Risk Management	Completion of 120 cp	10
EVNT302	Convention, Exhibitions and Event Design	Completion of 120 cp	10
TOUR302	Ethical Tourism and Event Management	Completion of 120 cp	10

### Food and Health Major

Unit Code	Unit Title	Pre-Requisite	Credit Points
GAST201	Food History	-	10
NUTR201	Food, Nutrition and Wellbeing	-	10
HLTH201	Health Promotion	-	10
HLTH202	Public Health: Evaluation and Intervention	-	10
NUTR301	Food Systems: Modelling and Analysis	Completion of 120 cp	10
SCMT303	Food Logistics	Completion of 120 cp	10

### Gastronomy Major

Unit Code	Unit Title	Pre-Requisite	Credit Points
TOUR205	The Gastronomic Tourism Experience	-	10
GAST203	Food Quality Management	-	10
GAST208	Wine Fundamentals	-	10
GAST301	Food and Wine Philosophy	Completion of 120 cp	10
GAST303	Professional Gastronomic Practice	Completion of 120 cp	10
SCMT303	Food Logistics	Completion of 120 cp	10

### Hospitality Management Major

Unit Code	Unit Title	Pre-Requisite	Credit Points
HOSP204	The Hospitality Experience	-	10
HRMT201	Human Resource Management	-	10
MGMT203	Quality Service Management	-	10
SCMT201	Supply Chain and Operations Management	-	10
ACCT201	Hospitality Financial Management	-	10
EVNT302	Convention, Exhibitions and Event Design	Completion of 120 cp	10

### Hotel Management Major

Unit Code	Unit Title	Pre-Requisite	Credit Points
HOSP203	Rooms Division Management	-	10
HOSP205	Property and Facilities Management	-	10
HRMT201	Human Resource Management	-	10
ACCT201	Hospitality Financial Management	-	10
MGMT202	Cross-Cultural Management	-	10
MGMT303	Risk Management	Completion of 120 cp	10

### International Business Major

Unit Code	Unit Title	Pre-Requisite	Credit Points
ECON202	Economics for Managers	-	10
MGMT204	Organisational Change and Development	-	10
MGMT202	Cross-Cultural Management	-	10
ECON203	International Business and Trade	-	10
MRKT302	International Marketing	Completion of 120 cp	10
MGMT303	Risk Management	Completion of 120 cp	10

### Management Major

Unit Code	Unit Title	Pre-Requisite	Credit Points
MGMT204	Organisational Change and Development	-	10
ECON202	Economics for Managers	-	10
SCMT201	Supply Chain and Operations Management	-	10
HRMT201	Human Resource Management	-	10
MGMT201	Project Management	-	10
MGMT303	Risk Management	Completion of 120 cp	10

### Marketing Major

Unit Code	Unit Title	Pre-Requisite	Credit Points
MRKT202	Marketing Research	-	10
MRKT203	Digital Marketing	-	10
MRKT204	Marketing Communications	-	10
MRKT205	Destination Branding and Marketing	-	10
MRKT206	Consumer Behaviour	-	10
MRKT301	Services Marketing	Completion of 120 cp	10



### Restaurant Management Major

Unit Code	Unit Title	Pre-Requisite	Credit Points
GAST204	Kitchen Operations and Restaurant Service	-	10
GAST206	Restaurant Concepts	-	10
HRMT201	Human Resource Management	-	10
GAST202	Food and Beverage Cost Control	-	10
GAST203	Food Quality Management	-	10
GAST302	Restaurant Business Operations	Completion of 120 cp	10

### Supply Chain Management Major

Unit Code	Unit Title	Pre-Requisite	Credit Points
SCMT201	Supply Chain and Operations Management	-	10
SCMT202	Transport, Freight and Warehousing	-	10
MGMT201	Project Management	-	10
SCMT301	Supply Chain Demand and Inventory Management	Completion of 120 cp	10
SCMT302	Supply Chain Planning and Strategy	Completion of 120 cp	10
SCMT303	Food Logistics	Completion of 120 cp	10

### Tourism Management Major

Unit Code	Unit Title	Pre-Requisite	Credit Points
TOUR203	Introduction to Tourism, Conventions and Events	-	10
TOUR204	Sustainable Cultural and Eco-Tourism	-	10
TOUR205	The Gastronomic Tourism Experience	-	10
TOUR206	Tourism Planning and Development	-	10
MRKT205	Destination Branding and Marketing	-	10
TOUR302	Ethical Tourism and Event Management	Completion of 120 cp	10

### Professional Culinary Practice Major

Unit Code	Unit Title	Pre-Requisite	Credit Points
GAST209	Kitchen Operations Management	-	20
GAST210	Food and Beverage Service	-	20
GAST304	Culinary Practice	Completion of 120 cp	20

**UNDERGRADUATE UNITS**

<b>Unit Code</b>	<b>Unit title</b>	<b>Pre-requisite</b>	<b>Credit Points</b>
ACCT101	Accounting Principles and Practice	-	10
ACCT201	Hospitality Financial Management	-	10
ACCT202	Business Finance	-	10
COMM102	Reasoning and Communication	-	10
DATA101	Business Data Analysis	-	10
ECON202	Economics for Managers	-	10
ECON203	International Business and Trade	-	10
ENTR202	Principles of Entrepreneurship	-	10
ENTR203	Social Entrepreneurship	-	10
ENTR301	Entrepreneurship and Business Management	Completion of 120 cp	10
EVNT302	Convention, Exhibitions and Event Design	Completion of 120 cp	10
GAST201	Food History	-	10
GAST202	Food and Beverage Cost Control	-	10
GAST203	Food Quality Management	-	10
GAST204	Kitchen Operations and Restaurant Service	-	10
GAST206	Restaurant Concepts	-	10
GAST208	Wine Fundamentals	-	10
GAST209	Kitchen Operations Management	-	20
GAST210	Food and Beverage Service	-	20
GAST301	Food and Wine Philosophy	Completion of 120 cp	10
GAST302	Restaurant Business Operations	Completion of 120 cp	10
GAST303	Professional Gastronomic Practice	Completion of 120 cp	10
GAST304	Culinary Practice	Completion of 120 cp	20
HLTH101	Workplace Health and Safety	-	10
HLTH201	Health Promotion	-	10
HLTH202	Public Health: Evaluation and Intervention	-	10
HOSP203	Rooms Division Management	-	10

<b>Unit Code</b>	<b>Unit title</b>	<b>Pre-requisite</b>	<b>Credit Points</b>
HOSP204	The Hospitality Experience	-	10
HOSP205	Property and Facilities Management	-	10
HRMT201	Human Resource Management	-	10
ISYS103	Business Information Systems	-	10
LAWS203	Business Law	-	10
MGMT103	Management and Organisational Behaviour	-	10
MGMT104	Design Thinking in Business	-	10
MGMT201	Project Management	-	10
MGMT202	Cross-Cultural Management	-	10
MGMT203	Quality Service Management	-	10
MGMT204	Organisational Change and Development	-	10
MGMT301	Decision Making and Leadership	Completion of 210 cp	10
MGMT302	Strategic Management	Completion of 210 cp	10
MGMT303	Risk Management	Completion of 120 cp	10
MRKT101	Introduction to Marketing	-	10
MRKT202	Marketing Research	-	10
MRKT203	Digital Marketing	-	10
MRKT204	Marketing Communications	-	10
MRKT205	Destination Branding and Marketing	-	10
MRKT206	Consumer Behaviour	-	10
MRKT302	International Marketing	Completion of 120 cp	10
NUTR201	Food, Nutrition and Wellbeing	-	10
NUTR301	Food Systems: Modelling and Analysis	Completion of 120 cp	10
SCMT201	Supply Chain and Operations Management	-	10
SCMT202	Transport, Freight and Warehousing	-	10
SCMT301	Supply Chain Demand and Inventory Management	Completion of 120 cp	10
SCMT302	Supply Chain Planning and Strategy	Completion of 120 cp	10
TOUR203	Introduction to Tourism, Conventions and Events	-	10
SCMT303	Food Logistics	Completion of 120 cp	10

<b>Unit Code</b>	<b>Unit title</b>	<b>Pre-requisite</b>	<b>Credit Points</b>
TOUR205	The Gastronomic Tourism Experience	-	10
TOUR206	Tourism Planning and Development	-	10
TOUR302	Ethical Tourism and Event Management	Completion of 120 cp	10
WORK101	Foundation Theory and Practical	-	10
WORK102	Industry Experience A	Completion of 80 cp	10
WORK201	Industry Experience B	Completion of 120 cp	10