

**TITLE:** LE CORDON BLEU BEER APPRECIATION COURSE

**TYPE OF COURSE:** Elective Workshop

**PUBLIC:** Current students, alumni and the general public

**NUM. OF PARTICIPANT:** Up to 24

**COURSE DESCRIPTION:** This workshop is an initiation to beer appreciation. It will cover the history and evolution of beer brewing from prehistory to modern times. Ingredients, brewing process, beer regions and glassware will be covered. A guided tasting of nine beers will give students an overview of the different beer styles.

**NUMBER OF HOURS:** 3 hours

**ACADEMIC YEAR:** 2015 **TERM:** 1

**FIRST DAY OF CLASS:** Thursday 31 March

**SCHEDULE:** Thursday From 16:00 To19:00

**PRE-REQUISITES:** Must be at least 20 years old on the date of the event

**OBJECTIVES:** By the end of this course, participants will be able to:

1. Appreciate the history and impact of beer on our societies from its ancient beginning through the modern craft beer movement
2. List the main beer ingredients and explain the brewing process
3. Identify beer styles, regions and specific glassware
4. Taste and evaluate beer with an educated palate

**CONTENT:**

Seq	Topic	Method	Time
1	Welcome to LCB (Bacchus Room) Presentation of Brian Bartush	Introduction	10 min
2	AM Session: Ancient History, Ingredients, Brewing Process, styles & regions, Tasting	Lecture and Tastings	2 Hours 40 min
4	Certificate presentation + photo shooting	Short Ceremony & Photo session	10 min

LECTURER(S): Brian Bartusch is an American who has been in Thailand for over ten years. Co-founder of Beervana, importer and distributor of craft beers and spirits, he is a Licensed Beer Judge and Brew Master.

Brian discovered craft beer when he was 20 years old. "The first really good beer I tried was Samuel Smith's Oatmeal Stout, from the UK, and it was love at first sip!" Brian says. Since then, he realized there was much to learn about beer than the fizzy yellow drink that everyone seemed to drink. Thus began his love affair with craft beer. Brian was captivated by the rich culture and history of beer, from traditional to modern brewing techniques. Today, Brian is one of the most influential beer master in Thailand.

LANGUAGE: Course delivered in English

Translation in Thai by K. Yui

NOTE: Book via Le Cordon Bleu Website

EXAMINATION: Yes  No