



2011
LE CORDON BLEU

The
Daniel Shanahan Memorial
Scholarship

AUD\$27,400/NZ\$33,900 Tuition
scholarships for
New Zealand High School Students

www.lecordonbleu.com.au



SCHOLARSHIP INFORMATION



The Daniel Shanahan Memorial Scholarship

Daniel Shanahan was a student of St. Kentigern College – Pakuranga & the Auckland Hotel & Chef School before graduating from the Le Cordon Bleu Bachelor of Business in 2003. Sadly Daniel passed away in 2004 as his hospitality career was just beginning. Daniel was a passionate and enthusiastic student who enjoyed his studies and was an excellent ambassador for Le Cordon Bleu.

A scholarship program was launched at the 2004 Le Cordon Bleu Graduation Ceremony, at the Hilton Adelaide in honour of Daniel. The program offers tuition scholarships valued at **AUD \$27,400**. The aim is to assist other young New Zealand residents who have chosen the hospitality industry as their career to follow their passion and pursue their dreams.

This significant scholarship scheme is available to students across New Zealand and is specifically aimed at assisting young students to gain international qualifications that might otherwise be beyond their reach.

Students are selected for their passion, dedication and enthusiasm for the hospitality industry.

Le Cordon Bleu in Australia

Le Cordon Bleu Australia, part of the world-renowned Le Cordon Bleu School in Paris, is the pre-eminent provider of studies in hotel & resort management, restaurant consultancy, food & beverage management, gastronomy & culinary arts worldwide.

The international business management degree programs prepare graduates for senior management positions in international hotels, resorts, restaurants or the convention business, and the world of international hospitality corporate management and consultancy.



LE CORDON BLEU BACHELOR OF BUSINESS DEGREES

Le Cordon Bleu is offering a tuition scholarship for New Zealand citizens or permanent residents, valued at **AUD\$27,400/NZ\$33,900¹** towards one of the Le Cordon Bleu Bachelor of Business Degrees;

- Bachelor of Business (International Hotel Management)
- Bachelor of Business (International Restaurant Management)

Adelaide, South Australia is currently the **only place in the world** offering these 3 year entrepreneurial hospitality management degrees, through Le Cordon Bleu and partnering educational institutes.

The Bachelor of Business degrees are run in conjunction with the **University of South Australia**, offering students an international dual badge qualification, as well as 12 months industry experience (this may be paid experience if students choose to stay in Australia).

HOW DO I APPLY?

In order to apply you must meet the following criteria;

1. *Must be New Zealand citizen or have permanent residency*
2. *Must complete and satisfactorily pass high school study*
3. *Must be or be turning 18 years of age*
4. *Write a 500 word essay on the below topic:*

“Le Cordon Bleu is an icon in providing executive hospitality management programs, how do you see the Le Cordon Bleu award assisting you in achieving your career goals?”

If you wish to apply, please provide the below documents;

- Completed Le Cordon Bleu application form
- Copy of birth certificate or passport
- Certified copy of high school report and certificate of completion of high school (to be sent at the end of school year).
- 500 word essay on above topic.

Application Deadline:

- **October 31st 2009** for the January 2010 intake

The selected recipient (s) of the scholarship will be provided with a Le Cordon Bleu parchment, which may be awarded at a school ceremony. Le Cordon Bleu will also provide a donation of award-winning Le Cordon Bleu cookbooks to the recipient's school library.

¹ This was correct at the time of printing, January 2010



CONDITIONS OF SCHOLARSHIP

1. The scholarship recipient must have met the entrance criteria and if at any time during the duration of the scholarship the information supplied in the application process is proven false, the scholarship shall be immediately terminated.
2. The scholarship recipient must have successfully met study requirements of each stage to be awarded the scholarship in the following years.
3. If the scholarship recipient fails any subjects they are financially responsible for any re-enrolment costs and fees.
4. Scholarship recipients may be required during the course of their studies to act as an Ambassador for Le Cordon Bleu and attend certain events for and on behalf of Le Cordon Bleu; this includes presentations and/or promotion of future scholarships.
5. Students must undertake study full time. Degrees are only available on a full time basis, though Stage 5 may be taken over the duration of a year.
6. The student must be a New Zealand citizen or permanent resident.
7. This scholarship may not be used in conjunction with any other scholarship awarded by Le Cordon Bleu



PROGRAM FEES & STRUCTURE

The 3 year Le Cordon Bleu Bachelor of Business degree program and associated fees for 2011 are provided below:

	Full fee	Scholarship reduction	Fee
1st Year	A\$20,800	A\$8,500	A\$12,300
6 months academic studies 6 months industry placement			
2nd Year	A\$20,800	A\$8,500	A\$12,300
6 months academic studies 6 months industry placement			
3rd Year	A\$20,800	A\$10,400	A\$10,400
6 months academic studies			

**Tuition fees as per our policy are subject to change without notice and may increase in 2011*

*** Students can earn between A\$12,000 - \$15,000 during each 6 month industry placement (students are less likely to be paid for placements outside Australia)*

**** Conversion to NZ dollars is approximate at time of printing (January 2010)*

The above fees cover tuition, examinations, student textbooks, orientation program and part of the professional uniforms required during the program.

- Year 1 & 2 are delivered at the Regency International Centre for Hospitality, Leisure & Food Studies
- Year 3 is delivered at the University of South Australia

Students may commence studies in either **January or July**.

For Further Information Contact:

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